



USA BASKETBALL INTERNSHIP, DIGITAL CONTENT

USA Basketball, the national governing body in the United States for the sport of basketball, is seeking applicants for a paid digital content internship for approximately five months (April-August 2021). This is an excellent opportunity for applicants who desire to pursue a career in sports digital media.

KEY RESPONSIBILITIES:

- Assist Creative Director and overall digital content effort promoting USA Basketball youth & sport development programs as well as its men's and women's basketball teams, which in 2021 will include the U.S. men's and women's national and Olympic teams; USA men's and women's U19 World Cup teams; FIBA Americas U16 Championship teams; and additional events, team trials and training camps.
- Assist with various digital content assignments including, but not limited to, management of social platforms, social content publishing, copywriting, and possible assistance with event coverage.
- Additional duties as assigned

DESIRED QUALIFICATIONS:

- Bachelor's degree preferred or entering senior year of college in 2021
- Proven experience in digital publishing specifically for social platforms, copywriting, and ability to meet deadlines with fast turnaround times
- Possess digital content creation and/or social media management experience in a college/professional sports digital department or equivalent area of work
- Knowledge of content creation in any of the following areas: graphic design, video production, motion design and still photography
- Experience with a Mac based operating system, digital publishing applications and the Adobe Creative Suite
- Highly motivated, well organized, knowledgeable of basketball and able to multi-task, noting extensive hours and availability to work weekends and holidays are required at times
- Ability to work some odd hours given many USA Basketball teams often compete outside of North America
- Ability to work remotely for a period of time and possibly relocate to Colorado Springs when deemed safe, noting own transportation and housing will need to be secured

COMPENSATION AND BENEFITS:

- \$13.00 Hourly Wage
- Eligible for overtime after 40 hours per week

APPLICATION PROCESS & HIRING REQUIREMENTS:

- Apply via email to smitchell@usabasketball.com please use subject line USAB DIGITAL CONTENT INTERNSHIP
- Include cover letter, résumé, professional references and work samples
- No phone calls please
- Position will remain open until filled
- Selected candidate must successfully pass a USA Basketball background screen and complete SafeSport training



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