Job Announcement, Graphic Designer

About USA Volleyball
Would you like to work in the Olympic Movement with one of the most successful organizations serving one of the fastest growing and exciting sports in the world? USA Volleyball (USAV) is the national governing body for beach, indoor and sitting volleyball in the United States with over 400,000 members, responsible for selecting the Olympic and Paralympic volleyball teams. USA Volleyball also supports a network of regional associations, youth and junior programs, national championships, coaching and officials’ training, grassroots development, and the SafeSport initiative. Visit www.usavolleyball.org for more.

Job Description
The Graphic Designer is a regular full-time position in the Creative Services department reporting to the Manager, Brand & Design. This position will develop and create visual campaigns for both print and digital display, social media, promotions, email marketing, event marketing collateral, print and electronic publications (USAV Rule Books, Annual Report, etc.). Seeking collaborative, self-starter who can work well individually and as a member of a motivated team. Responsibility will be extended to design brand identities for events and programs in alignment with the overall USA Volleyball brand. Extended hours may be required to include nights, weekends and holidays. This position is located in Colorado Springs, Colorado.

Summary of Duties and Responsibilities include but are not necessarily limited to:
• Create graphic designs for marketing campaigns, digital (web) displays, infographics, social media, and other media required.
• Create event/program identities (logos, marks, badges, etc.) in alignment with USAV brand
• Conceive and execute design for merchandise in accordance to marketing campaigns
• Work simultaneously on various projects based on workload, upcoming events and departmental goals.
• Design and layout collateral, brochures, multimedia, and various print and digital publications
• Layout and revise print publications in accordance to print-ready specifications or epub specs.
• Create unique designs and maintain the brand standard
• Edit photos for use in marketing campaigns
• Communicate, review, and approve usage of any USA Volleyball IP, Brand and Marks.
• Other duties and projects as assigned.

Qualifications
• Bachelor’s Degree or certification in graphic design, or equivalent work experience
• Minimum 4 years’ experience in graphic design
• Advanced knowledge in Adobe Creative Cloud and its cross-functions in design
• Skilled in designing for various print and digital formats (i.e., screen printing, die-cuts, print/digital publications, presentations and templates)
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- Knowledge of brand hierarchies and standards implementation and experience designing brand identities from conceptualization to execution to include brand guidelines and usage.
- Maintain consistent and positive communication with internal and external associates
- Ability to prioritize and organize multiple responsibilities and meet critical deadlines
- Must be able to successfully pass a USAV background screening (prior to hire date)
- Must successfully complete SafeSport training (within two weeks of hire) and remain current
- Able to work in a PC environment
- Advanced knowledge of Adobe Illustrator, InDesign (vector environment); After Effects a plus
- Must be able to successfully pass a USAV background screening (prior to hire date).
- Must successfully complete SafeSport training within two weeks of hire date. Training must be maintained throughout employment.

Minimum Starting Salary
$38,500 - Commensurate with experience. USAV also offers a comprehensive benefits package to all full-time employees.

Applications (cover letter, resume, link to professional portfolio) accepted online only – phone calls not accepted. Applications must be received by no later than Friday, January 17, 2020.

https://recruiting.paylocity.com/recruiting/jobs/Apply/214068/USA-Volleyball/Graphic-Designer