Road to London Celebration
100 Day Countdown, Times Square, April 18

Run of Show – ***as of April 15, subject to change***

8:00 a.m.	**Media can begin picking-up credentials [near main stage]**
8:30-9:30 a.m.	**MEDIA HOUR**
	USOC Chief Communications & Public Affairs Officer Patrick Sandusky will open with a press briefing on the main stage. From there, more than two dozen athletes will be available throughout the footprint for mixed-zone style interviews.
	This will be the quietest, most controlled time to get athlete interviews and shots of the footprint. Not all of the athletes will be available.

MAIN STAGE

10:00-10:30 a.m.	Opening Ceremony, including remarks by USOC CEO Scott Blackmun and a major USOC announcement
11:00-11:15 a.m.	Tribute to 1948 Olympic gold medalists (Alice Coachman – track & field, high jump; Ray Lumpp – basketball; and Mal Whitfield – track & field, mid-distance)
11:30-12:10 p.m. 2:40-3:20 p.m.	Fencing and boxing demos (20 min each, fencing to go first)
12:40-1:20 p.m. 4:00-4:40 p.m.	Judo and taekwondo demos (20 min each, judo to go first)
1:30-1:50 p.m. 5:10-5:40 p.m.	Rhythmic gymnastics demos
2:00-2:30 p.m.	Paralympic spotlight
5:45-6:00 p.m.	Closing Ceremony

OTHER AREAS

10:30-11:00 a.m. 4:30-5:00 p.m.	Gymnastics demos (trampoline)
10:30-11:00 a.m. Noon-12:30 p.m. 1:20-1:50 p.m. 2:40-3:10 p.m. 4:00-4:30 p.m. 5:10-5:40 p.m.	BMX demos
11 a.m.-2 p.m.	Horse on-site with equestrian athletes
11:15-noon 12:30-1:20 p.m. 1:50-2:40 p.m. 3:10-4:00 p.m. 4:30-5:10 p.m.	Beach volleyball demos

Athlete Autograph Sessions will be held at the red double-decker bus for 30 min intervals throughout the day. Three athletes (TBD) will be featured in each of the following timeframes:

10:30-11:00
11:30-noon
12:10-12:40
12:50-1:20
1:30-2:00
2:10-2:40
2:50-3:20
3:30-4:00
4:10-4:40
4:50-5:20

11:30-noon	High jump demo #1, featuring a special guest from TODAY and three-generations of U.S. Olympic high jumpers
12:30-1:30 p.m. 3:00-4:00 p.m.	Sitting volleyball demos
2:00-2:30 p.m.	High jump demo #2